

ME TIAKI, KIA ORA!

ORANGA

A HEALTHY ORGANISATION

AS WELLINGTON ZOO TANGATA WE:

- Celebrate and support the diversity of our Zoo whānau
 - Engage with our people to support a happy, healthy and safe workplace
 - Commit to outstanding daily visitor care
 - Improve and maintain the physical assets
 - Support the success of our people
 - Meet all legal and compliance requirements
 - Integrate Te Ao Māori within the Zoo
 - Model values aligned behaviours
 - Use data driven decision making
 - Sustain financial success



WAIRUA

OUR COMMUNITY

INSPIRED BY RONGO WE STRENGTHEN COMMUNITY SUPPORT AND ACTION BY:

- Maintaining access to the Zoo for all community members through IDEA (Inclusion, Diversity, Equity and Accessibility) initiatives including community partnerships
- Maintain the Zoo's good reputation and engagement with our community through strategic communications, both on and off site
- Engaging, message driven conservation education based visitor experiences to build community action



WHĀNAU

OUR ROLE

INSPIRED BY TĀNE WE PROTECT OUR PLANET BY:

- Setting aspirational sustainability targets based on our chosen SDGs
- Retaining net carbon zero certification through climate action
- Engaging our community and stakeholders with climate impact actions



TINANA

OUR ANIMALS

INSPIRED BY TANGAROA WE CARE FOR OUR ANIMALS BY:

- Science based animal welfare practices so the animals are happy
- World leading animal care so the animals live their best lives
- Strategic species planning for our site and staff expertise



HINENGARO

OUR PURPOSE

INSPIRED BY TŪ WE SAVE WILDLIFE AND WILD PLACES BY:

- Recognition and involvement of the Zoo's conservation expertise
- Effective field partnerships for long term conservation outcomes
- Focused investment in conservation innovations



**WELCOME TO
OUR WILD PARTY**
HE WHĀNAU KOTAHI TĀTOU



**WE ARE A VOICE
TO BE HEARD**
KA RONGO TE PŌ, KA RONGO TE AO



**WE PUNCH ABOVE
OUR WEIGHT**
EHARA TAKU TOA I TE TOA TAKITAHĪ,
ĒNGARI HE TOA TAKITINI



**WE HAVE A STRONG
GREEN FURRY HEART**
ME MANAWANUI

MANAAKITANGA

WELCOMING GENEROSITY,
SUPPORT, HOSPITALITY
AND KINDNESS

ME TIAKI, KIA ORA!