

ME TIAKI, KIA ORA!

# ORANGA

## A HEALTHY ORGANISATION

### AS WELLINGTON ZOO TANGATA WE:

- Celebrate and support the diversity of our Zoo whānau
  - Engage with our people to support a happy, healthy and safe workplace
  - Commit to outstanding daily visitor care
  - Improve and maintain the physical assets
    - Support the success of our people
  - Meet all legal and compliance requirements
    - Integrate Te Ao Māori within the Zoo
    - Model values aligned behaviours
    - Use data driven decision making
      - Sustain financial success



# WAIRUA

## OUR COMMUNITY

### INSPIRED BY RONGO WE STRENGTHEN COMMUNITY SUPPORT AND ACTION BY:

- Maintaining access to the Zoo for all community members through IDEA (Inclusion, Diversity, Equity and Accessibility) initiatives including community partnerships
- Maintain the Zoo's good reputation and engagement with our community through strategic communications, both on and off site
- Engaging, message driven conservation education based visitor experiences to build community action



# WHĀNAU

## OUR ROLE

### INSPIRED BY TĀNE WE PROTECT OUR PLANET BY:

- Setting aspirational sustainability targets based on our chosen SDGs
- Retaining net carbon zero certification through climate action
- Engaging our community and stakeholders with climate impact actions



# TINANA

## OUR ANIMALS

### INSPIRED BY TANGAROA WE CARE FOR OUR ANIMALS BY:

- Science based animal welfare practices so the animals are happy
- World leading animal care so the animals live their best lives
- Strategic species planning for our site and staff expertise



# HINENGARO

## OUR PURPOSE

### INSPIRED BY TŪ WE SAVE WILDLIFE AND WILD PLACES BY:

- Recognition and involvement of the Zoo's conservation expertise
- Effective field partnerships for long term conservation outcomes
- Focused investment in conservation innovations



**WELCOME TO  
OUR WILD PARTY**  
HE WHĀNAU KOTAHI TĀTOU



**WE ARE A VOICE  
TO BE HEARD**  
KA RONGO TE PŌ, KA RONGO TE AO



**WE PUNCH ABOVE  
OUR WEIGHT**  
EHARA TAKU TOA I TE TOA TAKITAHĪ,  
ĒNGARI HE TOA TAKITINI



**WE HAVE A STRONG  
GREEN FURRY HEART**  
ME MANAWANUI

**MANAAKITANGA**

WELCOMING GENEROSITY,  
SUPPORT, HOSPITALITY  
AND KINDNESS

ME TIAKI, KIA ORA!